



Performance Management

RedPrairie® Performance Management is an advanced analytics and business intelligence solution for Retail and Hospitality operations. It leverages the wealth of information available in RedPrairie systems, together with Key Performance Indicators and dimensioned data, to help you better analyze your operations, spot trends, drill down to discover the root cause of problems, and make better decisions.

Performance Management is built on two major independent components: the Analytic Foundation, which extracts, integrates and loads data into searchable data cubes; and Advanced Scorecarding and Analytics, a web-based presentation layer that provides interaction with the information in preset dashboards. Implement the provided set, or customize the views to suit your needs. Customers wishing to use their existing business intelligence tools can implement just the Analytic Foundation – we save you the time of building the data integration.

The result is a true end-to-end retail solution that provides any size organization unprecedented insight into their labor, sales & profitability, market basket, inventory, and loss prevention data and trends to give you a unique competitive advantage.

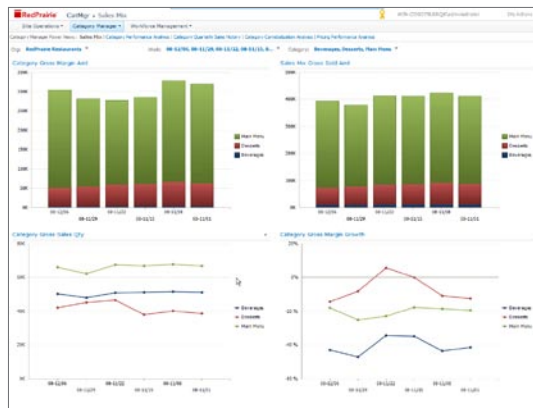
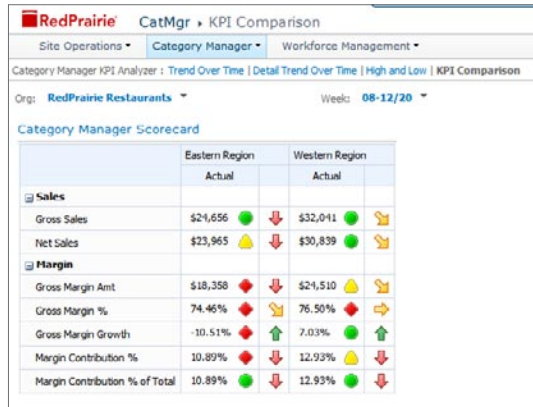
KEY BENEFITS

- > Integrated view of enterprise information
- > Timely views and analysis
- > Analyze performance
- > Make better decisions
- > Quickly spot trends
- > Align performance within your organization
- > Customize data analysis and displays
- > Store and retrieve significant amounts of data

“Using RedPrairie’s Performance Management, Culver’s has been able to bring together the KPI’s that we use to monitor and drive our business into a single easy to use interface. We have even been able to gain new insights into a key corporate service levels strategy by analyzing information coming from our point-of-sale system. Looking into the future, we plan to deploy Performance Management into our corporate SharePoint extranet site which will allow us to share pertinent information with even more of our employees and franchisees

Joe Koss,
CFO for Culver’s Franchising System, Inc.

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Capabilities

RedPrairie’s Performance Management solution offers a comprehensive, centralized data warehouse for consolidation of, and timely access to, business critical information. Large volumes of data can be handled without sacrificing performance, and the intuitive interface consists of user friendly web- based dashboards that are interactive (drillable) and easy to understand. The system’s Key Performance Indicator and scorecard reporting offers analysis within a single site, rolled up to view results for all sites, and comparison views.

Advanced Scorecarding & Analytics

- **Centralized access to business critical information** > Significantly improves decision-making
- **Web-based Interactive dashboards** > User friendly and easy to understand
- **Dimensional Analysis** > Ability to view and analyze data from aggregate levels down to raw details to ‘slice & dice’ for better understanding
- **Presentation layer options** > Implement RedPrairie’s presentation layer or utilize your existing corporate analytics tools to leverage prior BI investments

Analytic Foundation

- **Rapid deployment and low IT maintenance** > Low total cost of ownership
- **Highly scalable** for all environments
- **Prebuilt Extract, Transform & Load (ETL) OLAP cubes** > Incorporates RedPrairie data models and expands with meaningful dimensions
- **Speed and Depth** > Has proven to process 4.5 billion records in an acceptable timeframe
- **Ad Hoc Reporting and Analysis** > Simple Excel drag and drop interface allows for rapid and deep analysis
- **Extensibility** > Incorporate relevant data from non-RedPrairie systems, such as budgets and benchmarks, for comparison and analysis
- **One view of the truth**

About RedPrairie

RedPrairie delivers productivity solutions to help companies around the world in three categories – workforce, inventory and transportation. RedPrairie provides these solutions to manufacturers, distributors and retailers looking to support business strategies that increase revenue, reduce costs and create competitive advantage.

With over 20 global offices and solutions that are installed at more than 34,000 customer sites in over 40 countries, companies trust RedPrairie workforce, inventory and transportation solutions to deliver an increase in productivity – with the flexibility to adapt as business needs change.

At RedPrairie, we understand today’s operational demands and we’re committed to delivering solutions that work. We’re committed to delivering solutions for the real world.